



10X You,
Your Team,
Your Business

Scale the Google Way with OKRs

Implement OKRs to scale your business & team to the next level

A *Scale Up Lab* by 10X-E:
Business building sprints with seasoned CEOs



1%

Out of every 1,000 businesses, 10 scale and create wealth.*
Make your business one of those 10.

*10X Accelerator

What sets a 10X Entrepreneur apart from the rest? 12 business leadership disciplines that are observable, understandable, learnable and doable *by you*.

Implementing a scalable management system to execute at scale is one of those critical 12 disciplines. This Lab is all about achieving exactly that with the world's best management system for agile growth firms.

OKR stands for Objectives and Key Results



OKR's is a goal management methodology that creates focus around the top priorities in your organisation, department and team. OKRs allow for critical assessment of challenges and dependencies. In the process, it creates alignment between teams in the organisation.



[More about the Scale the Google Way Lab.](#)

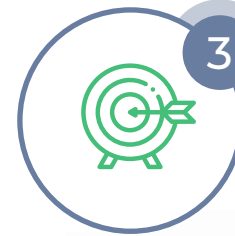
Three reasons why you need to attend this lab:



1. Learn about and implement Google's agile OKR management system



2. Get a grip on your business' growing complexity



3. Position your leadership team to take the business to the next level

Meet your facilitator:



Jason Goldberg

Founder, 10X-e and Co-Founder, Edge Growth and Vumela Fund

[View Jason's Profile](#)

What we will cover:

#1

Introduction to Scaling The Google Way

#2

The Strategy Hourglass and Execution Funnel

#3

Introduction to Objectives and Key Results

#4

Defining Strategic Key Results

#5

Defining Strategic Initiatives

#6

Implementation of Objectives and Key Results

#7

Aligning your Organisation with OKRs

#8

Developing Strategy Aligned OKRs

#9

Objectives and Key Results Software Support

The details:

The Scale the Google Way Lab will take place online, split over ten sessions of three hours each. These are intensive, practical, and interactive sessions designed specifically for small groups. The focus is on the implementation of OKR's into your business therefore you will be working on your business throughout the ten-week process.

Engagement and participation are critical to getting maximum value from the lab.



Lab costs:
Price per seat \$199

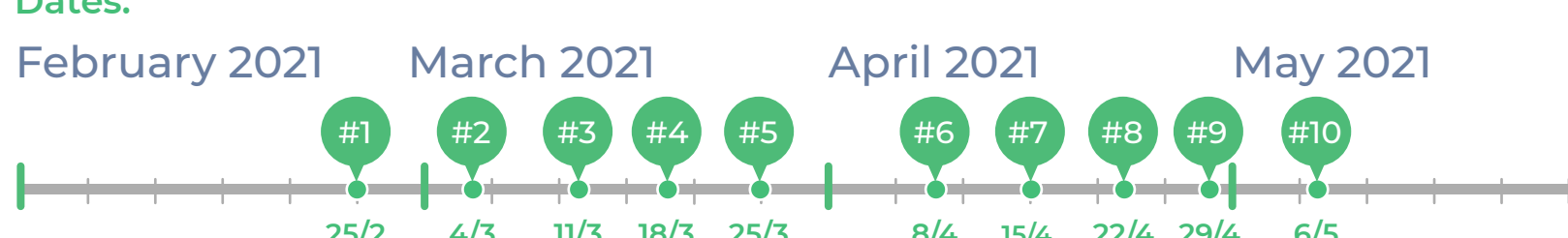


Time and Location:
12h00 - 15h00 (CAT)
Online



Who will benefit?
This Lab is designed for CEOs, MDs, Founders & Executive Management.

Dates:



Seats are limited to ensure that delegates receive maximum attention and value.

Guarantee your seat right away.

[Register Here](#)

Find out more about 10X-e's other Scale Up Labs.

[10X-e Scale Up Labs](#)



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